

Bachelor of Science

Career and Technical

Education with a Major

in Marketing Education

(BS)

Degree Program Guide

The Degree Program Guide is a suggested curriculum to complete this degree program in four years. It is just one of several plans that will work and is presented only as broad guidance to students. Each student is strongly encouraged to develop a customized plan in consultation with their academic advisor. Additional information can also be found in Degree Works.

Course	Title	Credit Hours
Freshman		
Fall		
ENGL 110C	English Composition (C or better required)	3
Mathematical Skills		3
Nature of Science I		4
SEPS 100 or SEPS 102	Sales Techniques or Advertising and Promotion	3
Human Creativity		3
Credit Hours		16
Spring		
ENGL 211C or ENGL 231C	Writing, Rhetoric, and Research (C or better required) or Writing, Rhetoric, and Research: Special Topics	3
Oral Communication (COMM 101R preferred)		3
SEPS 100 or SEPS 102	Sales Techniques or Advertising and Promotion	3
PSYC 203S	Lifespan Development (meets Human Behavior)	3
Nature of Science II		4
Credit Hours		16
Sophomore		
Fall		
STEM 251G	Computer Literacy: Communication and Information	3
FOUN 301		3
SEPS 297		1
Interpreting the Past		3
Philosophy and Ethics		3
Elective or Language and Culture (if required)		3
Credit Hours		16
Spring		
TLED 326	Socio-Cultural Perspectives in Education	3
STEM 351		3
ECON 200S		3

Literature		3
Elective or Language and Culture (if required)		3
Credit Hours		15
Junior		
Fall		
MKTG 311	Marketing Principles and Problems	3
SEPS 401		3
SPED 400		3
SEPS 415		3
STEM 370T		3
Credit Hours		15
Spring		
SEPS 400		3
MKTG 402		3
TLED 426		3
MGMT 325		3
Credit Hours		12
Summer		
SEPS 405		4
Credit Hours		4
Senior		
Fall		
SEPS 402		3
FOUN 302 or SEPS 450		3
SEPS 408		3
Electives		5
Credit Hours		14
Spring		
SEPS 485		12
Credit Hours		12
Total Credit Hours		120