

Bachelor of Science in Business

Administration

Management with a Major in International Business (BSBA)

Web Site: <https://www.odu.edu/management-a-major-international-business-bsba> (<https://www.odu.edu/management-a-major-international-business-bsba/>)

Degree Program Guide

The Degree Program Guide is a suggested curriculum to complete this degree program in four years. It is just one of several plans that will work and is presented only as broad guidance to students. Each student is strongly encouraged to develop a customized plan in consultation with their academic advisor. Additional information can also be found in Degree Works.

| Course | Title | Credit Hours |
|---|--|--------------|
| Freshman | | |
| Fall | | |
| ENGL 110C | English Composition (Grade of C or better required) | 3 |
| MATH 162M | Precalculus I (C or better required) | 3 |
| IT 150G | Basic Information Literacy and Research | 3 |
| Human Creativity | | 3 |
| Elective or Language & Culture I (May be waived; See requirement details) | | 3 |
| Credit Hours | | 15 |
| Spring | | |
| MATH 200 | Calculus for Business and Economics | 3 |
| ENGL 211C or ENGL 231C | Writing, Rhetoric, and Research (Grade of C or better required) or Writing, Rhetoric, and Research: Special Topics | 3 |
| COMM 101R or MKTG 200R | Public Speaking or Professional Interactions and Negotiations | 3 |
| ECON 202S | Principles of Microeconomics | 3 |
| Elective or Language & Culture I (May be waived; See requirement details) | | 3 |
| Credit Hours | | 15 |
| Sophomore | | |
| Fall | | |
| ACCT 201 | Principles of Financial Accounting (C or better required) | 3 |
| Nature of Science I | | 4 |
| Interpreting the Past | | 3 |
| PHIL 230E | Introduction to Ethics (or upper-level PHIL "E" course) | 3 |
| ECON 201S | Principles of Macroeconomics (C or better required) | 3 |
| Credit Hours | | 16 |

| | | |
|----------------------|--|---|
| Spring | | |
| ACCT 202 | Principles of Managerial Accounting | 3 |
| BNAL 206 | Business Analytics I | 3 |
| Nature of Science II | | 4 |
| BUSN 110 | Introduction to Contemporary Business (C or better required) | 1 |
| Literature | | 3 |

Credit Hours **14**

Junior

Fall

| | | |
|----------|--|---|
| BNAL 306 | Business Analytics II | 3 |
| FIN 323 | Introductory Financial Management (C or better required) | 3 |
| MGMT 325 | Contemporary Organizations and Management | 3 |
| MKTG 311 | Marketing Principles and Problems | 3 |
| MGMT 336 | International Entrepreneurship | 3 |

Credit Hours **15**

Spring

| | | |
|----------|--|---|
| OPMT 303 | Operations Management | 3 |
| ECON 301 | Managerial Economics | 3 |
| MKTG 411 | Multi-National Marketing | 3 |
| WCS 350 | Global Communications for International Business | 3 |
| Elective | | 3 |

Credit Hours **15**

Senior

Fall

| | | |
|---|---|---|
| FIN 331 | Legal Environment of Business | 3 |
| INBU 437 | International Human Resource Management | 3 |
| MGMT 485W | Business Policy and Strategy | 3 |
| ECON 450 | International Economics | 3 |
| Upper-Division General Education Option D | | 3 |

Credit Hours **15**

Spring

| | | |
|---|--------------------------------------|---|
| IT 360T | Principles of Information Technology | 3 |
| INBU 436 | International Business Law | 3 |
| INBU 450 | Global Business | 3 |
| Upper-Division General Education Option D | | 3 |
| INBU Major Elective | | 3 |

Credit Hours **15**

Total Credit Hours **120**

* INBU elective (Select 3 credits from the following): FIN 435, POLS 325W, INBU 438, INBU 495, MGMT 463, INBU 368