

# Bachelor of Science in Business

## Administration

# Management (BSBA)

**Web Site:** <https://www.odu.edu/business/departments/management> (<https://www.odu.edu/business/departments/management/>)

## Degree Program Guide

The Degree Program Guide is a suggested curriculum to complete this degree program in four years. It is just one of several plans that will work and is presented only as broad guidance to students. Each student is strongly encouraged to develop a customized plan in consultation with their academic advisor. Additional information can also be found in Degree Works.

Course	Title	Credit Hours
<b>Freshman</b>		
<b>Fall</b>		
ENGL 110C	English Composition (C or better required)	3
MATH 162M	Precalculus I (C or better required)	3
Language and Culture I (May be waived; see requirement details)		0-3
BUSN 110	Introduction to Contemporary Business (C or better required)	1
Nature of Science I		4
Free Elective		3
<b>Credit Hours</b>		<b>14-17</b>
<b>Spring</b>		
MATH 200	Calculus for Business and Economics	3
ENGL 211C or ENGL 231C	Writing, Rhetoric, and Research (C or better required) or Writing, Rhetoric, and Research: Special Topics	3
Language and Culture II (May be waived; see requirement details)		0-3
Nature of Science II		4
Interpreting the Past		3
<b>Credit Hours</b>		<b>13-16</b>
<b>Sophomore</b>		
<b>Fall</b>		
Literature		3
Oral Communication: COMM 101R or MKTG 200R required		3
Select one of the following:		3
PHIL 230E	Introduction to Ethics	
PHIL 303E	Business Ethics	
PHIL 344E	Environmental Ethics	
PHIL 345E	Bioethics	
PHIL 355E	Cybersecurity Ethics	
PHIL/DASC 357E	Ethics and Data	
PHIL 442E	Studies in Applied Ethics	
ACCT 201	Principles of Financial Accounting (C or better required)	3

ECON 202S	Principles of Microeconomics (C or better required)	3
<b>Credit Hours</b>		<b>15</b>
<b>Spring</b>		
Human Creativity		3
Information Literacy and Research		3
ACCT 202	Principles of Managerial Accounting	3
ECON 201S	Principles of Macroeconomics	3
BNAL 206	Business Analytics I	3
<b>Credit Hours</b>		<b>15</b>
<b>Junior</b>		
<b>Fall</b>		
BNAL 306	Business Analytics II	3
FIN 323	Introductory Financial Management	3
IT 360T	Principles of Information Technology	3
MGMT 325	Contemporary Organizations and Management (C- or better required)	3
MKTG 311	Marketing Principles and Problems	3
<b>Credit Hours</b>		<b>15</b>
<b>Spring</b>		
OPMT 303	Operations Management	3
FIN 331	Legal Environment of Business	3
ECON 301	Managerial Economics	3
MGMT 330	Organizational Behavior (C- or better required)	3
MGMT 340	Human Resource Management (C- or better required)	3
Free Elective		3
<b>Credit Hours</b>		<b>18</b>
<b>Senior</b>		
<b>Fall</b>		
MGMT 485W	Business Policy and Strategy (C or better required)	3
MGMT 361	International Business Operations (C- or better required)	3
MGMT Major Elective (C- or better required)		3
MGMT Major Elective (C- or better required)		3
Upper-Division General Education		3
<b>Credit Hours</b>		<b>15</b>
<b>Spring</b>		
MGMT Major Elective (C- or better required)		3
MGMT Major Elective (C- or better required)		3
200-400 Level Free Elective		3
300-400 Level Free Elective		3
Upper-Division General Education		3
<b>Credit Hours</b>		<b>15</b>
<b>Total Credit Hours</b>		<b>120-126</b>