

## Minor

# Entrepreneurship Minor

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The entrepreneurship interdisciplinary minor is intended to prepare students to solve business and social problems by creating new ventures within or outside existing organizations. A minor in entrepreneurship allows students to practice their own creative talents while applying fundamental business concepts. Students learn to embrace uncertainty, overcome challenges, create value, and develop an entrepreneurial mindset to make a difference in the world and in the marketplace. Courses give students the information, abilities, and entrepreneurial spirit necessary to start their own businesses, take on leadership roles in already-existing enterprises, manage small and family-owned firms, and approach difficult problems with new perspectives, making them more equipped to handle the demands of the modern economy, which is fast-paced and unpredictable, and where success is determined by the ability to see opportunities, innovate, and move quickly to market.

The interdisciplinary minor requires 12 credit hours of 300/400-level courses selected from at least two different disciplines with a maximum of six credits from any one discipline. For completion of the interdisciplinary minor, students must have a minimum overall cumulative grade point average of 2.00 in all courses specified as a requirement for the minor exclusive of lower-level courses and prerequisite courses. At least six hours of upper-level courses must be taken through courses offered by Old Dominion University. Three credit hours may be in the major, if a major course is listed as an option for the interdisciplinary minor. As such, it will be credited toward both the major and the interdisciplinary minor.

## Requirements

ENTR 201S is a prerequisite for the minor and is not included in the calculation of the grade point average for the minor. Requirements for the minor are completion of 12 hours from the following.

ENTR 301	Fundamentals of Entrepreneurship	3
Functional Expertise: Select two of the following:		6
COMM 305	Work-Life Communication	
COMM 351	Interpersonal Communication in Organizations	
ENMA 401	Project Management	
ENMA 421	Decision Techniques in Engineering	
ENTR 410	Small Business Management	
ENTR 440	Digital Entrepreneurship: New Venture Creation	
FIN 323	Introductory Financial Management	
HLSC 440	Finance and Budgeting in Healthcare	
HNRS 401	Social Entrepreneurship	
MGMT 336	International Entrepreneurship	
MGMT 350	Employee Relations Problems and Practices	
MGMT 410	Leadership in Organizations	
MGMT 420	Business Development	
MGMT 424	Technology and Innovation Management	
MGMT 452	Negotiations and Change Management	
MKTG 311	Marketing Principles and Problems	
MKTG 316	Professional Selling	
MKTG 317	New Product Planning and Commercialization	
MKTG 412	Retail Marketing	

MKTG 450	Marketing on the Internet	
MKTG 455	Social Media Marketing	
PSYC 344	Human Factors	
PRTS 441	Marketing of Hospitality Services	
SMGT 414	Sport Marketing	
Capstone-Project Course: Select one of the following:		3
ENTR 490	New Venture Creation	
ENTR 368	Entrepreneurship Internship	
ENMA 410	Agile Project Management	
SEPS 480	Senior Project: Merchandise Retailing	

**Total Credit Hours** **12**