

Bachelor of Science

Communication with

a Major in Strategic

Communication and

Journalism (BS)

Degree Program Guide

The Degree Program Guide is a suggested curriculum to complete this degree program in four years. It is just one of several plans that will work and is presented only as broad guidance to students. Each student is strongly encouraged to develop a customized plan in consultation with their academic advisor. Additional information can also be found in Degree Works.

Course	Title	Credit Hours
Freshman		
Fall		
ENGL 110C	English Composition (Grade of C or better required)	3
Human Creativity (May not use COMM 270A / THEA 270A)		3
Human Behavior (COMM 200S may not be used)		3
Elective or Language and Culture I (May be waived; See requirement details)		3
COMM 101R	Public Speaking	3
Credit Hours		15
Spring		
Interpreting the Past		3
Mathematical Skills: STAT 130M Required		3
Information Literacy and Research (can be met by COMM 272G)		3
Elective or Language and Culture II (May be waived; See requirement details)		3
COMM 260	Understanding Media	3
Credit Hours		15
Sophomore		
Fall		
ENGL 211C or ENGL 231C	Writing, Rhetoric, and Research (Grade of C or better required) or Writing, Rhetoric, and Research: Special Topics	3
Nature of Science I		4
Philosophy and Ethics		3
COMM Elective		3
COMM 200S		3
Credit Hours		16
Spring		
Literature		3
Nature of Science II		4
Impact of Technology (Can be met with COMM 280T)		3
COMM 308W	Effective Media Writing	3
Credit Hours		13

Junior		
Fall		
COMM 368 or COMM 433 or COMM 490	Internship or Capstone or ROAR Communications Agency	3
COMM 301	Critical Methodologies	3
COMM 302	Communication Research Methods I	3
Applied Theories course		3
300/400-level Social Science course		3
Upper-Division General Education or Minor course		3
Credit Hours		18
Spring		
Foundations course		3
Foundations course		3
Major course		3
300/400-level Social Science course		3
Upper-Division General Education or Minor course		3
Credit Hours		15
Senior		
Fall		
Major course		3
Applied Theories course		3
Applied Theories course		3
COMM Writing Intensive course		3
Senior Experience course (ROAR/Internship/Capstone) ¹		3
Credit Hours		15
Spring		
Elective course		3
Elective course		3
Elective course		3
Elective course		3
Elective course		1
Credit Hours		13
Total Credit Hours		120

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Please consult list of Senior Experience options relevant to each major.