

Certificate

Artificial Intelligence (AI) in Business Strategy and Operations Certificate

The purpose of the Graduate Certificate in Artificial Intelligence Business Strategy and Operations is to educate students in both the opportunities and challenges of integrating AI into business strategies and operations.

Students will gain knowledge in the distinctions between product management of AI products and traditional products. Students will develop skills in creating a strong strategy for use of AI in business settings that supports the objectives of executive leadership and also includes the need for the ethical and transparent use of AI.

Admission Information

All students will be required to apply to the certificate program. The admission requirements will be based on enrollment status at the institution.

Degree-seeking students will:

- Gain advisor approval before applying to the program
- Submit a completed online application
- Have earned a baccalaureate degree from a regionally accredited institution of higher education, or international equivalent.

Non-degree-seeking students will:

- Submit a completed online application and application fee
- Submit official transcripts of all undergraduate coursework from regionally accredited institutions
- Have earned a baccalaureate degree from a regionally accredited institution of higher education, or international equivalent

Students who have not earned a degree in the United States must also submit:

- Current scores on the Test of English as a Foreign Language (TOEFL), with a minimum score of 230 on the computer-based TOEFL or 80 on the TOEFL iBT.

Curriculum Requirements

This certificate requires 12 credits and a 3.0 GPA.

AI 510	Artificial Intelligence (AI) Methods and Models	3
AI 546	Artificial Intelligence (AI) Ethics and Policy	3
AI 610	Strategic Artificial Intelligence (AI) Leadership	3
AI 611	AI Product Management & Operations	3
Total Credit Hours		12