

Certificate

Fundamentals of Business Certificate

Web Site: <https://nextcatalog.odu.edu/graduate/business/programs/>

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The Graduate Certificate in the Fundamentals of Business is designed to educate students in quantitative and qualitative methods to solve organizational problems and improve organizational effectiveness and performance. Many organizations are challenged by changing external circumstances and internal obstacles. Application of analytical approaches provides a more fundamental and systematic solution to adequately address these issues and create long-term success.

Students will gain knowledge in accounting, analytics, economics, and management. Students will develop skills in identifying different types of organizational challenges, like competition, cost control, product quality, and organizational culture. Graduates will be able to apply problem-solving skills to develop and implement appropriate solutions that will enhance organizational performance.

The Graduate Certificate in the Fundamentals of Business consists of five courses with a total of 13 credit hours. It can be completed on a full-time or part-time basis and the courses are available in an online and an on-campus format.

Admission process

Admission to the Graduate Certificate in the Fundamentals of Business requires a bachelor's degree and evidence of quantitative competency. Application to the Graduate Certificate in the Fundamentals of Business includes submission of the following documents:

- Official transcripts of all awarded degrees (required). Initially, unofficial transcripts can be used but official transcripts are required after admission.
- Resume, CV, or overview of prior work experience (optional).
- Test scores for GRE or GMAT test (optional).
- Evidence of English language skills (for non-native English speakers).

Quantitative skills

The Graduate Certificate in the Fundamentals of Business contains a substantial quantitative element. Applicants are required to complete a short online quantitative training to brush up their mathematics, statistics, and algebra. This training can be waived if the applicant provides recent evidence of quantitative competency.

Curriculum requirements

The Graduate Certificate in the Fundamentals of Business requires the completion of 13 credit hours of business graduate coursework:

ACCT 540	Introduction to Accounting	3
BNAL 530	Probability and Statistics	3
ECON 510	Economics for Managers	3
MBA 520	Spreadsheet Modeling	1
MGMT 500	Managing Organizations	3
Total Credit Hours		13