

Master of Business Administration

Business Administration (MBA)

Overview

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The Master of Business Administration (MBA) program at Old Dominion University is designed to present broad but thorough insights into the issues relevant for effective business management. The curriculum incorporates contemporary business topics yet stresses the core competencies every business professional must possess. Throughout the program, students develop the skills needed to be successful participants in a rapidly evolving, and increasingly global, business environment.

The Old Dominion University (ODU) MBA is offered on campus and online.

The program is accredited by AACSB – International.

Admission

The Strome College of Business's MBA program welcomes applicants who have earned bachelor's degrees from regionally accredited institutions. Admission to the program is competitive and is granted only to those who show high ability and likelihood of success in graduate business education.

Criteria used for admission include the candidate's undergraduate coursework GPA, graduate coursework GPA (if available), relevant work experience (if available), scores on GMAT or GRE tests (if available), career statement, and two letters of recommendation.

To apply, submit the following to the Graduate (for domestic applicants) or International (for Visa bearing applicants) Admissions Office:

- Official transcripts of previous college work (required). Initially, unofficial transcripts can be used but official transcripts are required after admission.
- Two letters of recommendation (required).
- Career statement (required). This statement should outline career goals and how the MBA helps toward achieving it.
- Evidence of English language skills (for non-native English speakers).
- Overview of prior work experience (optional).
- Test scores for GRE or GMAT test (optional).

For further information and questions concerning applications, contact:

ODU MBA Admissions
+1 (757) 683-3585
mbainfo@odu.edu

Curriculum Requirements

Curriculum adjustments for the MBA program are pending approval by the State Council of Higher Education for Virginia (SCHEV).

Business Foundations		
MGMT 500	Managing Organizations	3
ECON 510	Economics for Managers	3
MBA 520	Spreadsheet Modeling	1
BNAL 530	Probability and Statistics	3
ACCT 540	Introduction to Accounting	3
Total Hours		13
Core Courses		
MBA 610	The Problem-Solving Manager	3
ECON 620	Economic Decision-Making	3
IT/BNAL 630	Intelligent Systems & Business Analytics	3

ACCT 645	Accounting for Decision Making	3
MGMT 650	Managing People and Culture	3
FIN 660	Corporate Finance: Value Management and Creation	3
OPMT 670	Operations and Supply Chain Management	3
MKTG 680	Marketing and Customer Value Management	3
INBU 685	International Business and Trade	3
Total Hours		27
Capstone		
MGMT 690	Strategic Management	3
Total Hours		3
Total Credit Hours		43

Curriculum

MBA Electives and Concentrations

The MBA Program is no longer offering this concentration and does not require electives.

Foundations

The ODU MBA program is designed with both business and non-business undergraduates in mind. All students are required to meet the program's foundational course requirements to demonstrate mastery of the fundamental business concepts related to economics, accounting, probability and statistics, spreadsheet modeling, and management in organizations.

Sequence of Course Offerings

Students are strongly encouraged to follow one of the plans outlined on the program website for the most effective learning plan that meets an individual's schedule requirements. These plans are designed to both accommodate typical student program time-to-completion needs and ensure a successful path through the coursework to program completion.

If a student is unable to follow one of the prescribed degree completion plans, that student needs to contact the MBA Program Office to request an alternative path to degree completion.

Additional Requirements

Prior Learning, Internship and Independent Study

Students may apply a maximum of 6 credit hours earned through any combination of prior learning, internship, or independent study (only 3 credit hours are allowed from any category).

- Prior learning offers students the opportunity to translate their professional work knowledge into academic credit. 1-3 credits allowed.
- Internship opportunities offer on-the-job experiences to well-qualified students and are limited to those who have already made significant progress toward the completion of their MBA degree. 1-3 credits allowed.
- Independent study courses afford students the opportunity to work with a graduate-certified SCB faculty member on a topic of mutual interest, and must be arranged in advance. Faculty are not obligated to accept a student's petition for independent study. Independent study is reserved for students whose academic accomplishment is meritorious and whose potential for successful independent study is deemed sufficiently high. 1-3 credits allowed.

Transfer Credit

A maximum of 12 credit hours may be transferred from another AACSB-I program, other ODU graduate courses outside of the Strome College of Business, and / or prior learning coursework (including 6 credit hours earned through prior learning, internship, or independent study as noted above) and applied toward the MBA course requirements.

Transfer credit is approved at the discretion of the MBA Program Office in consultation with the corresponding department faculty in the major field of study of the coursework to be reviewed.

Continuance Policy

The MBA Program follows the University's Graduate Continuance Policy.

Non-Degree Seeking Students

Old Dominion University permits non-degree seeking students to take up to 12 credit hours (refer to the catalog section on Non-Degree Seeking Applicants). In the MBA program, a distinction is made between those who can present competitive GMAT/GRE scores or GPA and those who cannot.

The MBA Program requires an evaluation of GMAT/GRE scores or GPA to qualify for enrollment in Core Courses as a non-degree seeker. Unofficial copies of all transcripts can be used for this purpose. Details are outlined on the MBA website.

Linked MBA Program

A linked MBA program is available for exceptional undergraduate students currently pursuing a degree at Old Dominion University. Students may begin taking courses toward the MBA degree while still completing their undergraduate degrees. For specific information, please contact the MBA Program Office (mbainfo@odu.edu).